

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.	10/773,894	Confirmation No.: 8329
Applicant(s):	David J. Edmondson	
Filed:	February 6, 2006	
Group Art Unit:	3639	
Examiner:	Nelson, Freda Ann	
Title:	Apparatus, and Associated Method, for Dynamically Pricing Content Responsive to Quantitative Demand Indicia.	
Docket No.:	1643.104	
Customer No.:	52529	

Mail Stop Amendment  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT  
PURSUANT TO 37 CFR 1.121 AND  
AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.111**

Dear Sir:

In response to the Notice of Non-Compliant Amendment dated 07 March 2007 pertaining to the Office Action dated July 17, 2006, please amend the above-referenced application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 4 of this paper.

**Amendments to the Drawings** begin on page 9 of this paper, and includes attached replacement sheets.

**Remarks/Arguments** begin on page 10 of this paper.